

COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

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WINE AND SPIRITS

SOUTH AUSTRALIA AND AUSTRALIA

1966-67

This bulletin contains details for South Australia of the commercial SCOPE production and distribution of wine and spirits, stocks of wine and spirits held by manufacturers and wholesalers, area of vines, yields of vine products, and for Australia the production of selected wine and spirits. In tables where figures have been rounded, discrepancies between totals and sums of components are due to rounding.

PRODUCTION: SOUTH AUSTRALIA

The total quantity of wine made in South Australia in 1966-67 was 29,225,400 gallons, 5,341,100 gallons more than in 1965-66 (23,884,300 gallons) but 1,605,400 gallons less than the 1961-62 record production of 30,830,800 gallons. Total production of spirits decreased in 1966-67; brandy production decreased by 516,700 proof gallons to

650,600 proof gallons, while grape spirit production increased by 466,900 proof gallons to 2,434,600 proof gallons. Wineries and distilleries processed 165,030 tons of fresh grapes in 1966-67 compared with 129,249 tons in 1965-66. (A record 179,009 tons were processed in 1961-62)

PRODUCTION: AUSTRALIA

The quantity of beverage wine made in Australia in 1966-67 was 24,251,800 gallons, which is 4,326,400 gallons greater than the previous record of 19,925,400 gallons produced in 1964-65. In 1966-67 production of grape spirit (3,360,100 proof gallons) and brandy (790,000 proof gallons) respectively showed an increase of 19 per cent and a decrease of 42 per cent over

1965-66 production.

WHOLESALE SALES: SOUTH AUSTRALIA

Wholesale sales of wine in South Australia increased from 2,828,300 gallons in 1965-66 to 3,139,200 gallons in 1966-67. Sales of table wine increased by 251,600 gallons to 1,162,900 gallons, the large increase being attributable to the dry varieties both white and red. Sparkling wine sales increased in total by 66,500 gallons, from 253,200 gallons in 1965-66 to 319,700 gallons in 1966-67.

Sales of brandy decreased by 3,100 proof gallons in 1966-67 but sales of

whisky increased by 4,900 proof gallons.

The figures quoted cannot be taken as an indication of actual consumption of wine and spirits in South Australia as they include sales to interstate retailers and consumers and exclude direct purchases from other States by South Australian retailers and consumers.

EXPORTS: SOUTH AUSTRALIA

Exports of wine from South Australia showed an increase in 1966-67, rising to 10,632,200 gallons compared with 9,917,800 gallons in 1965-66. Interstate exports increased by 913,500 gallons to 9,028,600 gallons while direct oversea exports decreased by 199,100 gallons to 1,603,600 gallons.

STOCKS: SOUTH AUSTRALIA

Wine stocks held by winemakers and wholesalers increased to 31,664,500 gallons at 30 June 1967. This is 575,700 gallons greater than the previous record quantity of 31,088,800 gallons held at 30 June 1965. Stocks of distillation wine increasedduring 1966-67 by 343,200 gallons to 964,400 gallons.

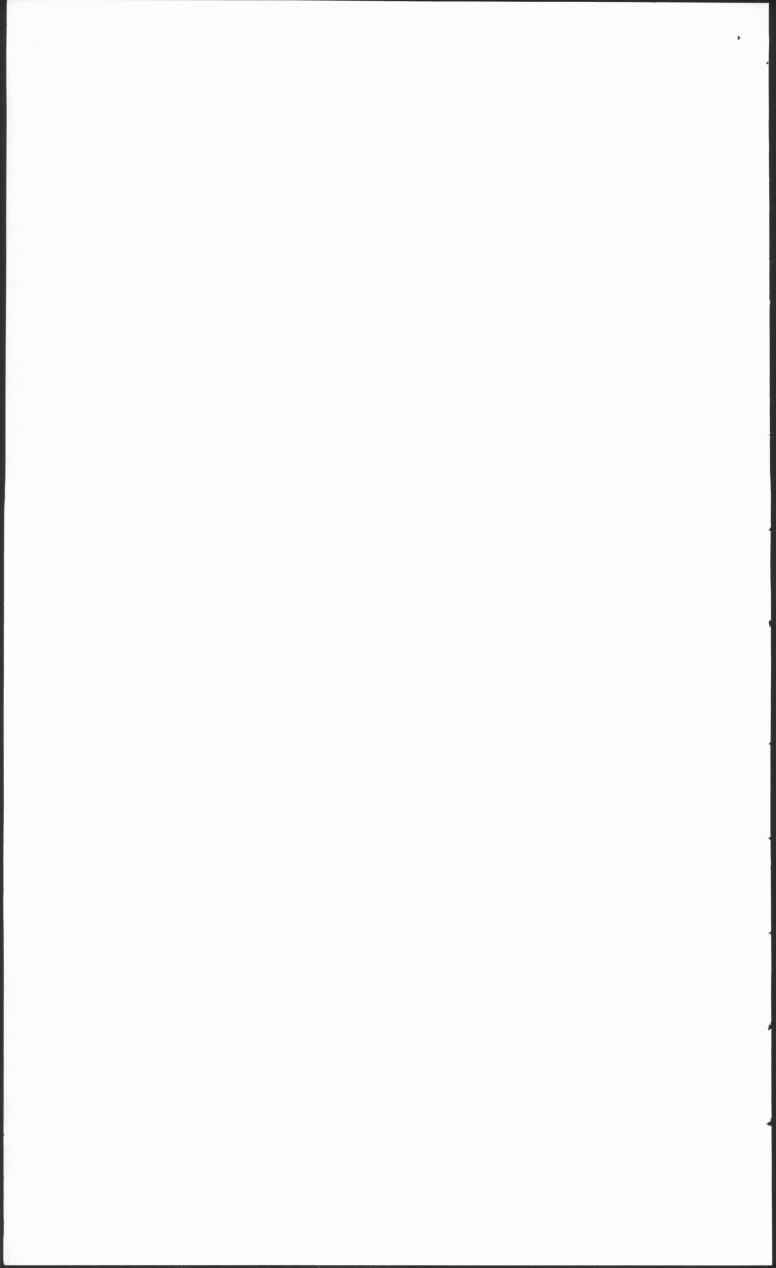


TABLE 1 - WINE AND SPIRITS PRODUCTION, SOUTH AUSTRALIA

Type	1962-63	1963-64	1964-65	1965-66	1966-67	
		9	000 Gallons			
Wine - Beverage - Fortified	5,568.7	7,305.5	7,522.7	6,450.8	8,013.4	
Unfortified Total Distillation (a)	3,841.4 9,410.1 12,102.3	5,199.9 12,505.4 15,456.6	6,018.0 13,540.7 15,441.9	5,950.9 12,401.7 12,264.0	7,928.5 15,941.9 14,336.4	
Gross total Net total (b)	21,512.4 20,784.8	27,962.0 27,101.6	28,982.6 28,021.7	24,665.7 23,884.3	30,278.3	
	000 Proof Gallons					
Spirits - Brandy (c) Liqueurs (d) Grape spirit (c) All other	994.4 11.2 1,759.3 167.5	1,052.9 9.8 2,129.7 164.6	1,183.3 13.5 2,151.3 155.8	1,167.3 12.5 1,967.7 163.1	650.6 9.7 2,434.6 153.8	
Total	2,932.4	3,357.0	3,503.9	3,310.6	3,248.7	

(d) Includes flavoured spirituous liquors.

TABLE 2 - BEVERAGE WINE PRODUCTION, SOUTH AUSTRALIA

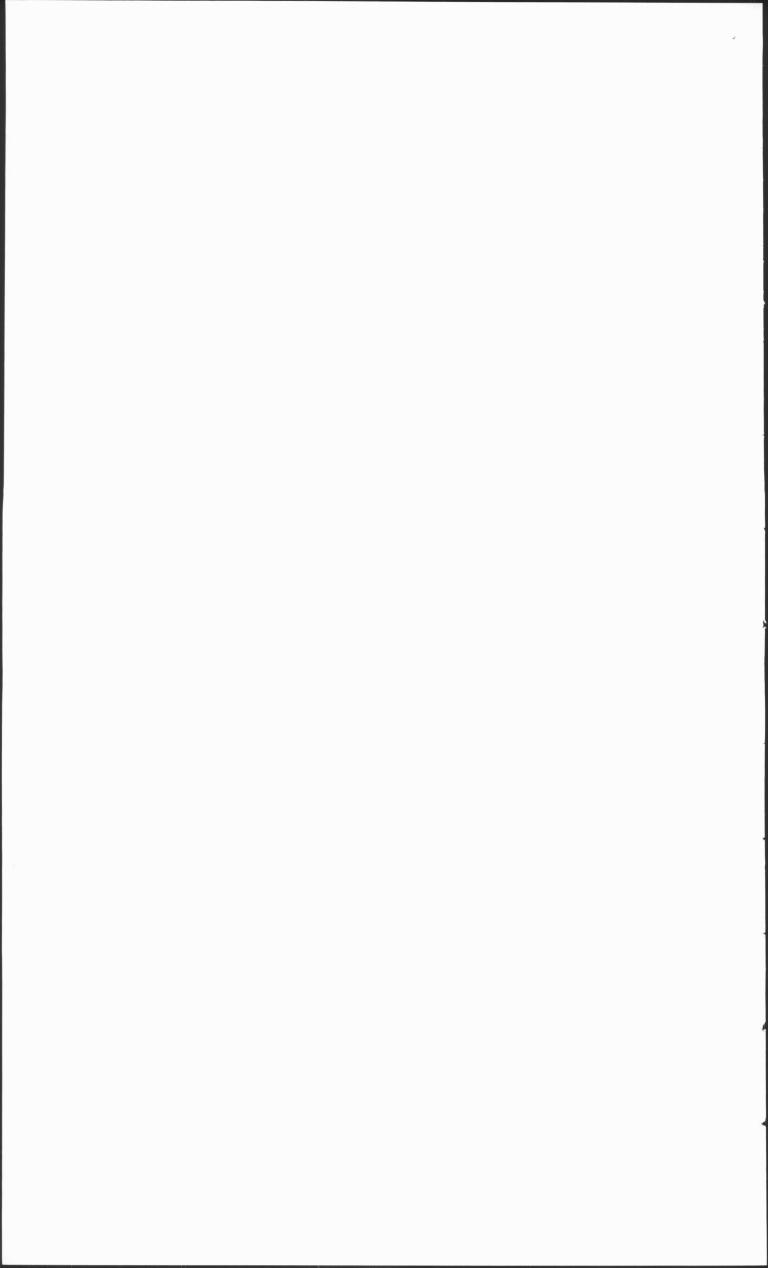
	1	965-66	1966-67	
Туре	In Bond	Out of Bond	In Bond	Out of Bond
		'000 Ga	llons	
Fortified Dry white Sweet white Sweet red Unfortified Red	667.7 4,155.1 1,462.0	137.6 21.8 6.6 2,369.2	1,066.5 5,125.4 1,686.2	135.3 3,394.4
White (incl. sauternes)	con	3,581.7	E20	4,534.1
Total	6,284.8	6,116.9	7,878.1	8,063.8

TABLE 3 - WINE AND SPIRITS PRODUCTION, AUSTRALIA

Туре	1962-63	1963-64	196465	1965-66	1966-67 (a)			
			000 Gallons					
Wine -								
Beverage = Fortified Unfortified	8,773.0 6,170.2	10,830.3	11,147.5	9,696.2 8,789.8	12,408.3 11,843.5			
Total	14,943.2	18,727.7	19,925.4	18,486.0	24,251.8			
	'000 Proof Gallons							
Spirits - Grape Brandy	2,683.0 1,129.0	3,032.0 1,220.0	3,045.4 1,400.1	2,827.9	3,360.1 790.0			

⁽a) Preliminary.

⁽a) Used for manufacturing brandy, grape spirit, etc.
(b) Excludes grape spirit added.
(c) During 1966-67, 429,600 proof gallons of brandy and 212,400 proof gallons of grape spirit were used to make blended brandy.



Tables 4 and 5 show sales of wine and spirits by wholesalers and wine makers in their operations in South Australia. It includes sales (both local and interstate) from stocks held in South Australian wineries, depots, bulk stores, etc., but excludes oversea exports, purchases for ships stores, and sales to merchants and winemakers for re-sale. The figures should not be regarded as showing actual consumption in South Australia because they include sales to retailers and consumers in other States and exclude purchases from other States by South Australian retailers and consumers.

TABLE 4 - WINE: WHOLESALE SALES (a), SOUTH AUSTRALIA

Type	1962-63	1963-64	1964-65	1965-66	1966-67			
		'000 Gallons						
Wine =								
Sherry - Dry Sweet	119.5 656.5	133.3 627.5	137.2 624.6	152.4 652.8	155.2 639.3			
Dessert wine Sweet white (b) Sweet red (c)	226.5 512.2	205.6 554.8	196.5 577.4	195.1 604.9	190.5 608.7			
Table wine - Dry white Dry red Other (d)	194.9 300.7 (e)	254.4 449.2 (e)	263.0 443.0 (e)	318.8 482.8 109.7	420°0 639°4 103°5			
Sparkling wine - Natural fermentation- Sparkling white Sparkling red Other (f) Wine cocktails, etc. (g) Vermouth	(e)256.5 20.4 23.6	(e)280.4 19.1 26.1	(e)318.0 [23.4 27.3	69.3 19.7 164.2 26.8 31.8	86.5 35.7 197.5 27.0 36.0			
Total	2,310.8	2,550.4	2,610.4	2,828.3	3,139.2			

Includes sales of imported wine.

(b) Includes white muscat, madeira, tokay, marsala, etc.

Includes frontignac and brown muscat. (c)

Sweet table wine (including sauternes), and rose. (d) "Other" table wine included in sparkling wine.

Includes pearl and similar type wines.

(e) (f) (g) Includes aperitif and tonic wine.

TABLE 5 - SPIRITS: WHOLESALE SALES (a), SOUTH AUSTRALIA

Type	1962-63	1963-64	1964-65	1965-66	1966-67			
		'000 Proof Gallons						
Brandy Gin Liqueurs Rum Vodka Whisky	136.9 Not Collected	155.6 29.3 13.6 (b) 9.2 (b) 10.5 104.0	170.5 32.2 16.1 17.7 17.5 123.6	163.6 28.4 14.5 18.9 17.3 94.6	160.5 29.0 13.8 17.8 18.1 99.5			
Total		(b)322.2	377.6	337.3	338.7			

Includes sales of imported spirits.

(b) Sales of imported rum and vodka are excluded; details are not available for publication.

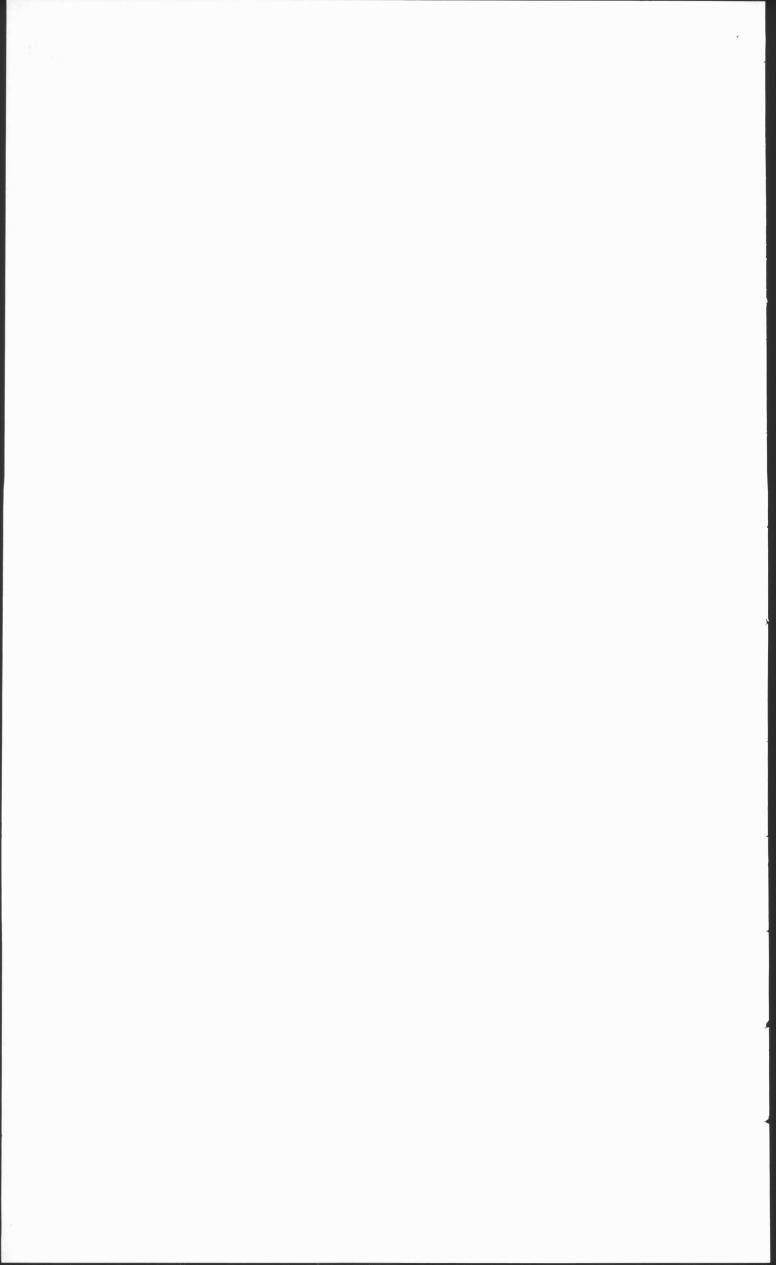


TABLE 6 - RETAIL SALES OF BEER, WINE, & SPIRITS, SOUTH AUSTRALIA

These figures include sales from fixed premises at which goods are normally sold by retail to the general public but exclude sales from licensed clubs, etc.

Quarter	1962-63	1963-64	1964-65	1965-66	1966-67 (a)				
		\$ Million							
September December March June	10.8 13.9 13.4 11.5	11.4 15.1 14.3 12.7	12.6 15.7 15.5 13.4	13.6 18.2 16.5 14.3	14.5 18.3 17.4 15.5				
Total	49.6	53.5	57.3	62.6	65.7				

⁽a) Preliminary.

TABLE 7 - EXPORTS OF WINE AND SPIRITS OVERSEA AND INTERSTATE, SOUTH AUSTRALIA

In this table oversea exports include only those shipped direct from South Australia. Interstate exports of wine include all those sent to other States whether for sale there or for subsequent export overseas. Details of interstate exports of spirits are not collected.

Type	1962-63	1963-64	196465	1965-66	1966-67 (a)
		1000	Gallons		
Wine - Oversea Interstate	1,515.6 6,390.0	1,436.9 6,775.3	1,882.3 7,213.1	1,802.7 8,115.1	1,603.6 9,028.6
Total	7,905.6	8,212.2	9,095.4	9,917.8	10,632.2
		1000 Pro	oof Gallons		
Spirits - Oversea - Brandy Other potable	99.1 0.8	85.8 0.7	99.7 0.9	105.8 2.7	109.9

⁽a) Preliminary.

TABLE 8 - INTERSTATE WINE EXPORTS, SOUTH AUSTRALIA

State to		Fortified			Unfortified		
which Exported	1964-65	1965-66	1966-67	1964-65	1965-66	1966-67	
		°000 Gallons					
New South Wales Victoria Queensland Western Australia Tasmania	1,611.6 1,307.4 395.7 734.6 239.3	1,895.6 1,383.5 413.5 846.5 264.3	1,992.7 1,379.3 479.1 832.2 235.3	1,454.0 1,053.4 168.7 188.7 59.7	1,709.8 1,139.3 203.5 191.2 67.9	2,076.0 1,442.2 257.4 247.6 86.9	
Total	4,288.6	4,803.4	4,918.5	2,924.5	3,311.7	4,110.1	

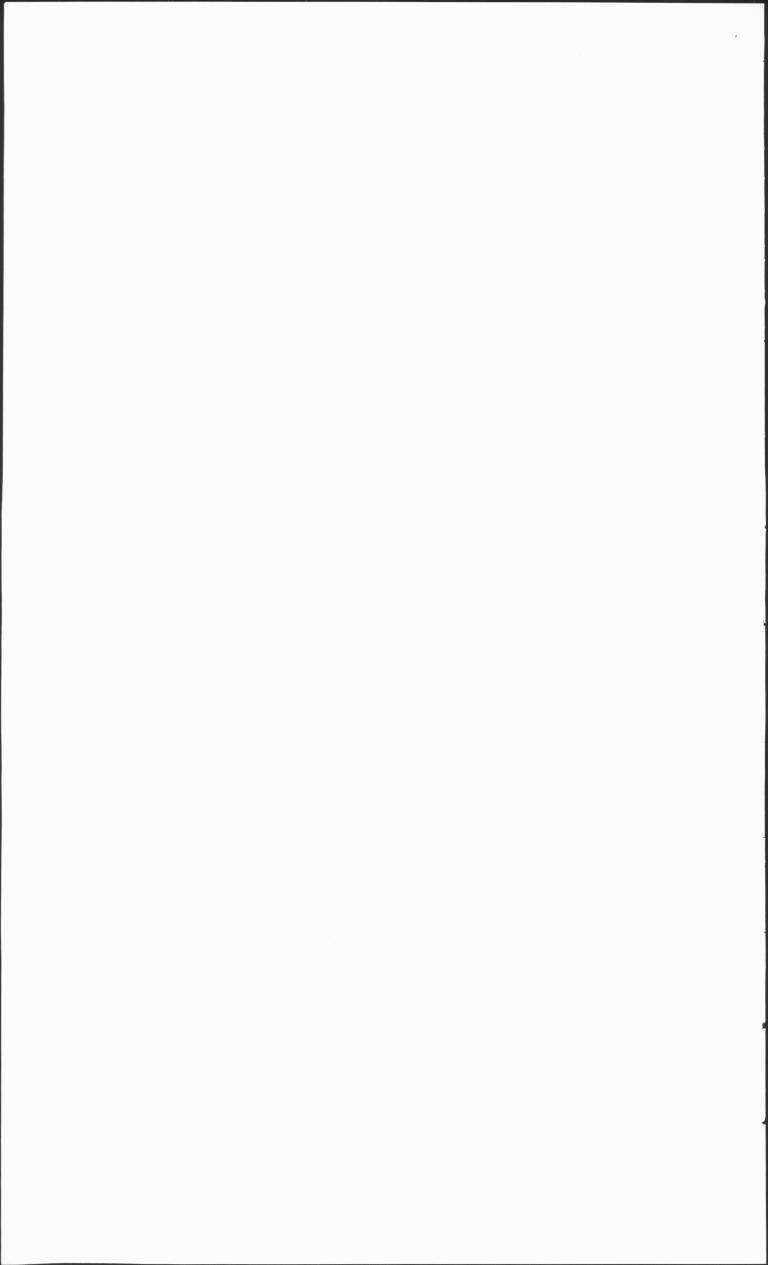


TABLE 9 - STOCKS OF WINE AND BONDED SPIRITS (a) HELD BY WINEMAKERS AND WHOLESALERS SOUTH AUSTRALIA

	At 30 June						
Туре	1963	1964	1965	1966	1967		
			000 Gallons				
Wine -		¥					
Distillation	860.5	1,458.5	1,873.0	621.2	964.4		
Beverage - Duty paid In bond	9,498.4 17,437.1	10,992.1 17,390.3	11,974.3 17,241.5	13,034.1 16,169.0	13,636.9 17,063.2		
Total wine	27,796.0	29,840.9	31,088.8	29,824.4	31,664.5		
		100	00 Proof Gallo	ns			
Spirits (in bond) -							
Brandy Whisky Gin & schnapps Rum Liqueurs (b) Grape spirit -	3,835.2 502.0 5.5 14.2 6.6	4,004.4 475.7 7.0 9.5 6.5	4,162.5 437.0 6.1 13.3 6.6	4,395.3 465.1 6.7 16.9 8.7	4,184.6 478.4 7.3 20.3 7.1		
In wine Not in wine Other	3,868.2 1,496.8 30.3	3,695.4 1,585.6 26.0	3,642.5 1,404.3 16.1	3,368.9 1,338.4 18.9	3,564.2 1,202.2 19.3		
Total spirits	9,758.8	9,810.1	9,688.4	9,618.9	9,483.4		

⁽a) Includes imported wine and spirits.

TABLE 10 - WINEMAKERS' AND WHOLESALERS' STOCKS OF WINE AND BRANDY (a) IN AND OUT OF BOND SOUTH AUSTRALIA

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m	30 Ju	me 1966	30 Ju	ne 1967			
Type	In Bond	Out of Bond	In Bond	Out of Bond			
		10	00 Gallons				
Wine - Distillation Sherry - Dry Sweet Dessert wine - Sweet white (b) Sweet red (c) Table wine - Dry white Dry red Other (e) Sparkling wine - Natural fermentation - Sparkling white Other (f) Wine cocktails etc. (g) Vermouth	92.3 4,465.5 6,137.7 5,430.3 (d) - 89.1 (d) (d) (d) (d)	528.9 2,039.8 { 582.1 693.7 (d)3,994.3 4,672.6 485.6 (d)171.6 256.0 (d)39.0 (d)146.1	260.1 2,538.4 2,970.3 6,143.8 5,189.6 - 109.8 (d) (d) (d) (d)	704.3 1,223.7 297.9 584.1 641.5 4,618.8 5,230.6 498.4 (d)211.8 242.6 (d)69.8 (d)129.0			
	'000 Proof Gallons						
Brandy	4,395.3	11.1	4,184.6	10.0			

⁽b) Includes flavoured spirituous liquors.

⁽a) Includes imported wine and brandy.(b) Includes white muscat, madeira, tokay, marsala, etc.

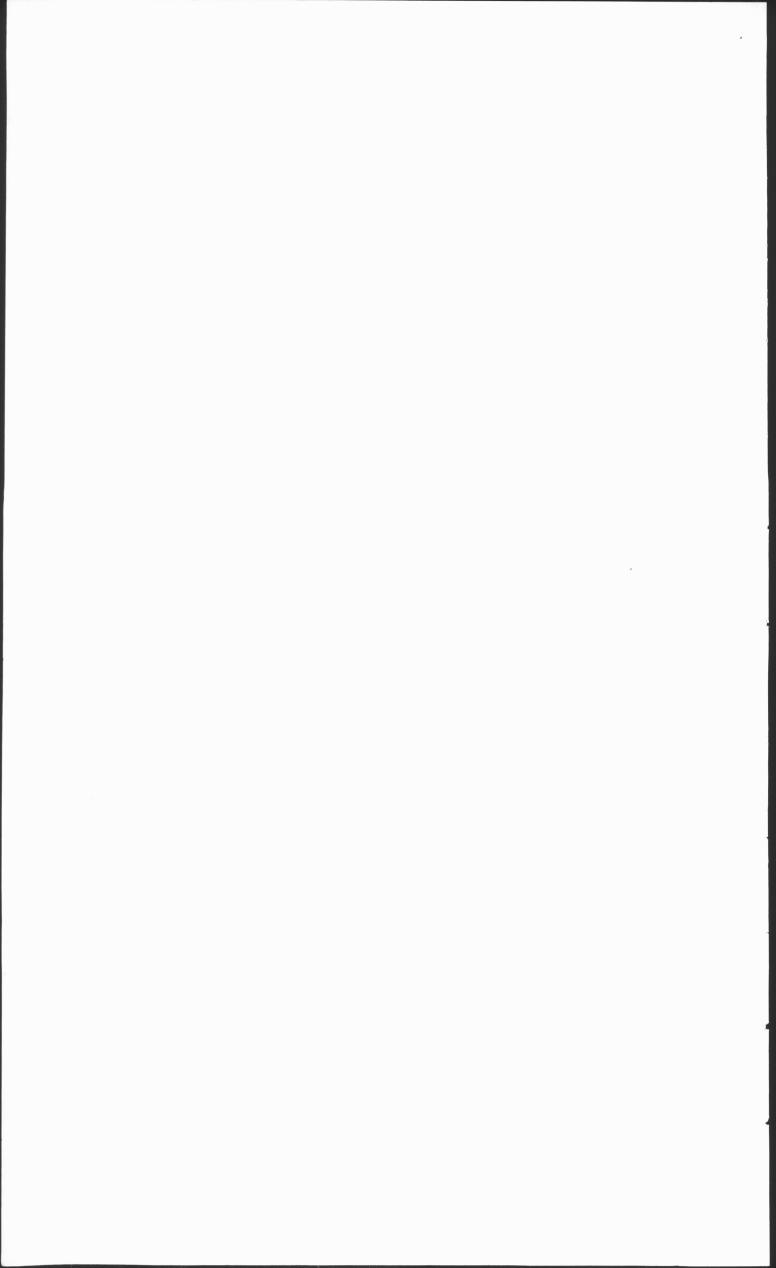
⁽c) Includes frontignac and brown muscat.

⁽d) Wine in bond included with out of bond.

⁽e) Sweet table wines (including sauternes), and rose.

Includes all other sparkling wine (e.g. pearl and similar types).

Includes aperitif wine and tonic wine.



The following tables show details of area of vineyards, principal varieties of vines, and production of grapes and dried vine fruits in South Australia.

TABLE 11 - VINEYARDS : AREA BEARING AND NOT BEARING, SOUTH AUSTRALIA

	1964-65		1965-66		1966-67			
Particulars	Bearing	Not Bearing	Bearing	Not Bearing	Bearing	Not Bearing		
	Acres							
Vines -								
Wine grapes	40,155	5,047	40,713	4,714	41,496	3,885		
Table grapes	207	37	258	41	199	24		
Drying grapes	13,024	387	12,563	442	11,037	439		
Total	53,386	5,471	53,534	5,196	52,732	4,348		

TABLE 12 - VINEYARDS : PRINCIPAL VARIETIES OF VINES, SOUTH AUSTRALIA

Variety	December 1957 (a)	December 1964 (a)	December 1965 (a)	March 1967
		Acres	3	
Sultana Muscat Gordo Currants Grenache Shiraz Doradillo Pedro Jiminez Pedro False Semillon Rhine Riesling	10,009 6,442 6,207 9,462 5,843 4,605 3,398	9,515 5,978 4,312 9,796 5,494 4,398 4,521	9,320 5,913 3,992 10,039 5,586 4,624 4,573	9,160 5,461 3,563 9,965 5,661 4,554 4,331
Clare Riesling Mataro	3,901	3,185	3,221	2,757
Total (including other)	57,723	57,736	58,216	57,092

⁽a) Figures compiled by the Phylloxera Board of South Australia.

TABLE 13 - VINEYARDS: PRODUCTION OF GRAPES AND DRIED VINE FRUIT, SOUTH AUSTRALIA

Particulars	1962-63	1963-64	196465	1965-66	1966-67
			Tons		
Grapes - For wine (a) For table (a) For drying (a)	116,081 1,078 47,649	148,828 969 61,922	158,340 1,167 74,790 Cwt	129,855 1,210 52,737	163,780 1,027 60,609
Dried Fruit - Currants Sultanas Raisins	52,140 187,420 32,720	90,660 244,820 18,360	100,875 264,054 62,440	63,063 193,794 44,498	75,452 248,288 22,597

⁽a) Growers intentions as stated at 31 March.

P.W. HODGKINSON ACTING DEPUTY COMMONWEALTH STATISTICIAN

Commonwealth Bureau of Census and Statistics ADELAIDE S.A.
6 December 1967

